



| 360 Degree Creative Solution
| **Company Profile 2023**

Aim high. | Growth is unending.
Higher aims always reveal more...

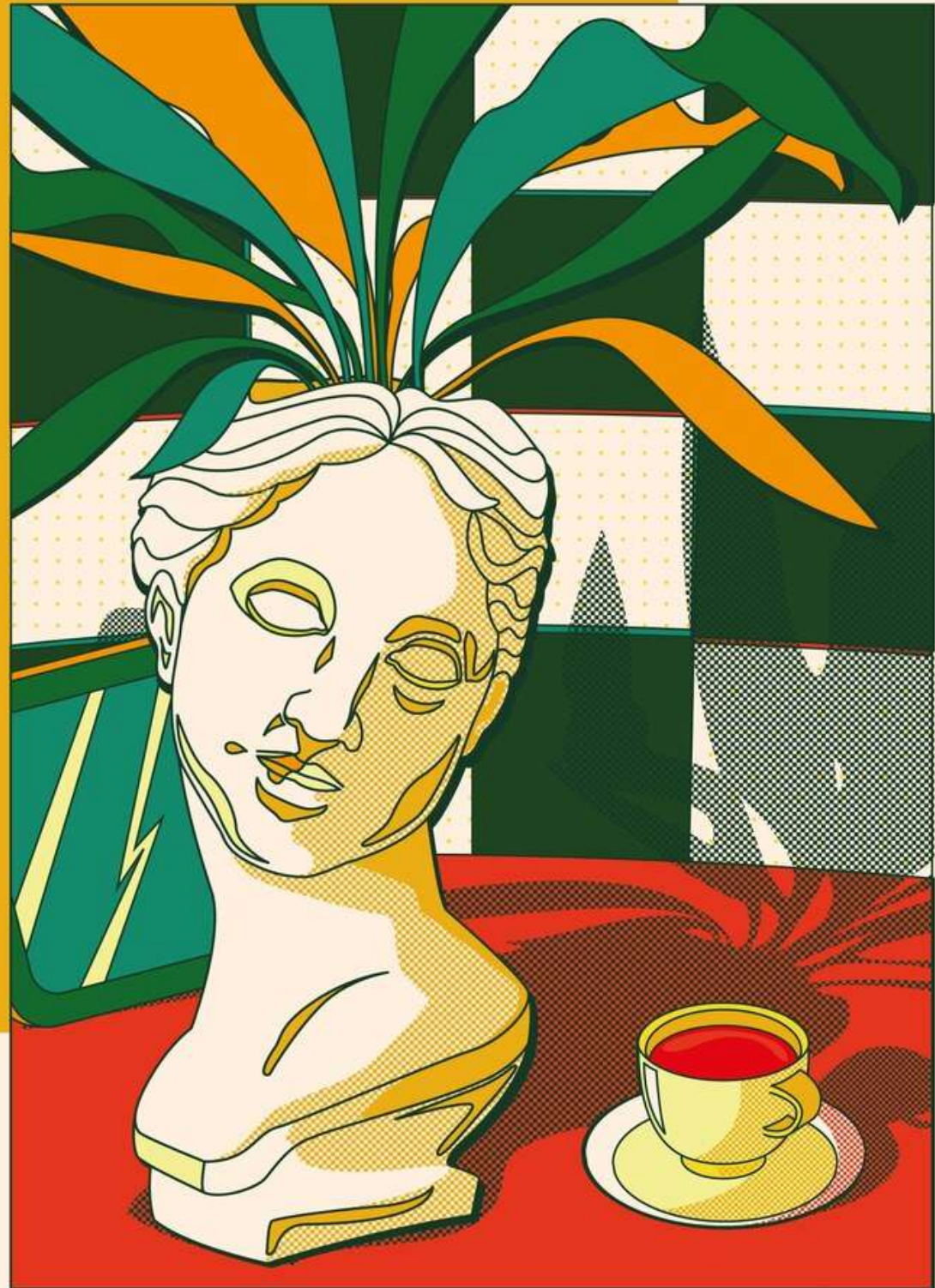
Who We Are

— Profound Difference Through Meaningful Change.

“POTECA”, the name is derived from a Romanian title. Team POTECA helps you to create your dreams, which will assist you throughout your journey of success.

We headed towards the prime objective of offering creative services to the Business culture. Our dedicated and well equipped work-force drives your venture to new heights.

Our team comprises of creative experts & professionals delivering your requirements without any hassle.




Key Clients

A Success Story
From Every Industry.



An Agency On A Mission

 Distinguished service through concrete values.

To provide high-quality and affordable web development, digital marketing, graphic design, and content writing services to their clients, and help them achieve their online goals.

An Agency With A Vision

 A leader through knowledge, technology and culture.

To become a trusted company in the digital services industry, and to create innovative and impactful solutions that make their clients' dreams come true.

An Agency On A Mission?

We Are Deep-Rooted

With our experts, our team makes a powerful mixture of strategists and pragmatists with an extensive network. Amongst our crew are former executives in the art and advertising industry. As a result, we leverage exclusive privileges, connections and resources to offer our clients unique services and unmatched quality.

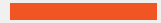
We Are A to Z

We are a full-service agency, providing Market Research, Event Management, Media Buying, Media Production, Digital Marketing, Brand Development and Management, as well as Out-of-Home Advertising: One point of contact to cater to your marketing needs whether assessment, ideation, strategizing, execution, monitoring or evaluation.

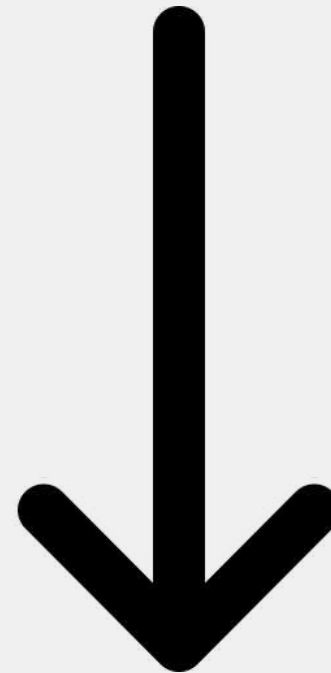
We Invest In Knowing

We put in the effort to know before we act to guaranty you the most value for your investment. For each task, we perform a thoughtful assessment, do sufficient research and rely on solid insights, without compromising agility.

Our Services



Poteca features nearly a decade of consultation, strategies, tools and solutions that enabled numerous businesses to achieve goals and exceed expectations.



Event Management

Each event is a whole new story.

We have conducted over 50 events for international and regional brands within the scope of brand activation, product launch and sampling, grand openings, conferences, entertainment and promotions.

No matter the type or size of your aspired event, either we have done it before, or we have a good idea of how to do it.



Animation

We are a dynamic creative agency dedicated to bringing your ideas to life through the mesmerizing world of animation. With a passion for both 2D and cutting-edge 3D animation, our team of talented artists and visionaries collaborates closely with clients to craft captivating visual experiences.

From concept development to the final render, we blend artistic expertise with technological finesse, delivering high-quality animations that resonate with audiences across various industries. Whether it's enchanting 2D storytelling or immersive 3D worlds, we transform concepts into compelling visual narratives, elevating brands, entertainment, and messaging to new heights.

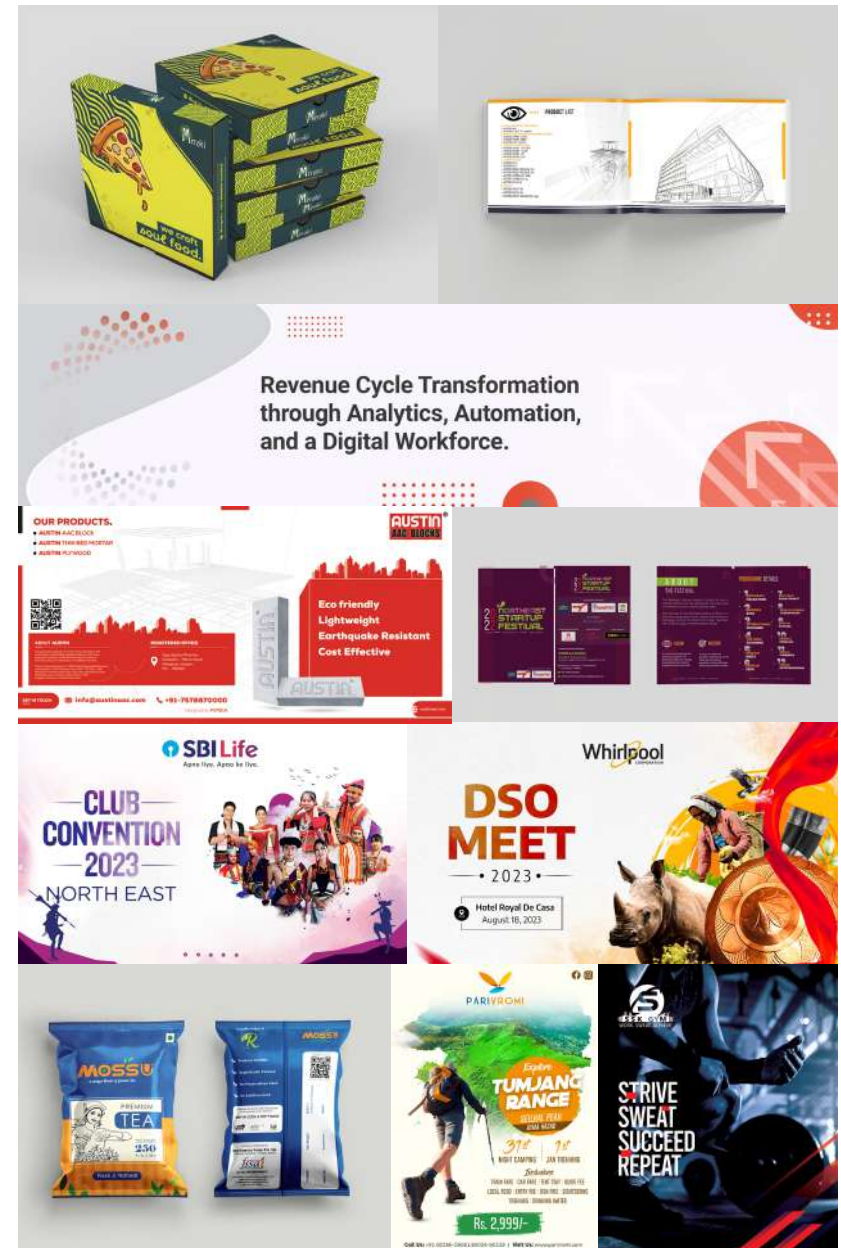


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Motion, Graphic Design & Animation

Entrust your business visuals to the communication veterans at Sky Marketing. From identity themes and still images to edited and animated videos, we create unique, professional and consistent graphics.

Need designs of collaterals and stationery? Want to capture social media's attention with stunning panoramas, aerial views, time-lapses and slo-mos? You can count on us.



Logo Designs



Motion & Graphic Design

One-stop creator of all the visuals your business needs.

Poteca combines art and science to elevate graphic design to the next level. The importance of visuals in communication is skyrocketing. Colors, shapes and techniques are major influencers on how convincing your business looks to buyers, investors and stakeholders.

Click to play

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OOH and Transit Advertising

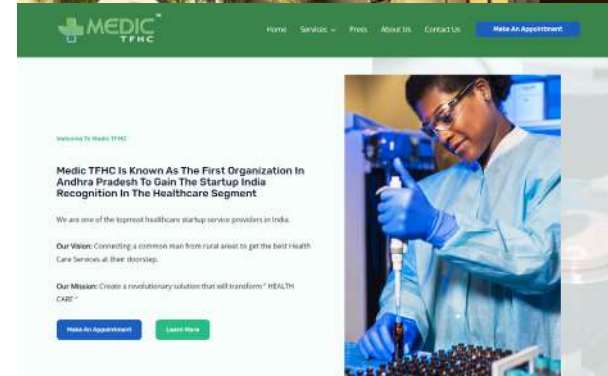
- We design captivating visuals with powerful messages.
- We offer strategic locations with high exposure and traffic.
- We guarantee engineered placement so your ads can't possibly be missed.



UI/UX Design & Web Development

We're the architects of exceptional online experiences. As a leading creative agency in web development, we craft digital landscapes that seamlessly blend creativity and functionality.

Our team of skilled developers and designers works tirelessly to build bespoke websites that not only captivate but also engage your audience.



Interior Art & Design

Where spaces become canvases and walls transform into stories. At Poteca, we don't just design interiors; we curate captivating narratives within your living spaces, crafting a symphony of artistry and decor that harmonizes with your essence.

Picture this: your home or workspace as a gallery of your aspirations, a sanctuary where every brushstroke, every accent, whispers tales of sophistication and individuality. Our agency is a melting pot of visionaries, artists, and designers who breathe life into your surroundings.



Contacts

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